

DEAR POTENTIAL SPONSOR,

The Alliance for ALB needs your support for the 2016 season. This year we will see the use of the new BHS all artificial baseball and softball field in addition to the Fieldturf infield renovations at Mulcahy Stadium done by ALB in 2009.

Statewide the Alliance is committed to improving facilities for our youth baseball players around Alaska.

In addition the Alliance will continue to advocate for a plan to renovate and relocate the 50 years old Mulcahy Stadium in 2015.

With the addition of all Anchorage area high schools in 2014 having artificial football/soccer fields this gives those sports an opportunity to extend their seasons. While some of those fields allow for early season training for baseball teams, they do not accommodate baseball games.

The Alliance believes that using this Fieldturf technology on some additional baseball fields to include infield renovations throughout the state will help encourage baseball development.

A partnership with Polar Little League, the Anchorage Parks Foundation, the Alliance will help renovate two Little League fields at Polar Little League in Mt. View from repurposed older Fieldturf harvested from the Anchorage Football Stadium in 2013. This is an example of joint partnership's that the Alliance encourages.

The new Taylar Young Memorial Field at South Anchorage High School is another collaborative venture between the South Baseball Boosters, the community and the Anchorage School District. Very few ASD funds are used to maintain this field. The responsibility rest's with the Alliance.

Sincerely,

Steve Nerland

Steve Nerland
President
Alliance for ALB



American Legion Baseball is a non-profit group dedicated to improving the baseball fields for youths 14-18 in Alaska since 1967. The organization holds the responsibility for running the BP Invitational Tournament, the American Legion State Tournament, Todd Ryan Memorial in Wasilla, Midnight Sun Tournament in Fairbanks, and the Bill Miller Invitational in Kenai. Over the past several years, more and more of the financial burden to water, upgrade, replace, and renew Kosinski Field in Anchorage has fallen to American Legion Baseball. Estimated cost of maintaining fields in Anchorage, Kenai, Fairbanks, Wasilla, Eagle River, and Palmer has now exceeded \$50,000 a year.

Approximately 400 athletes participate in American Legion Baseball every year. Each team requires a minimum twelve man roster. Most teams play between 30-40 games over a three month period. Audiences vary in size from just parents for the in-season games to over a thousand fans over the three day BP Invitational Tournament. With such a short season, every available baseball field needs daily maintenance in order to make the playing surface safe for the athletes.

The Alliance for American Legion Baseball in Alaska needs your help. Any and all donations are greatly appreciated. We are asking our sponsors to help cover maintenance costs this year. Those wishing to donate \$1,000 or more will be recognized as a sponsor for the installation of the artificial turf in Mulcahy Stadium. The history of baseball in Alaska is unique and rich in both talent and community involvement. If you would like to become a part of this exceptional event, please contact Steve Nerland, President of the Alliance for Support of American Legion Baseball in Alaska by email at stevenerland@hotmail.com. We would like to thank you for taking the time to consider American Legion Baseball in Alaska and the numerous families associated with America's favorite pastime in America's last frontier!

AN ALB MARKETING REPRESENTATIVE WILL BE CONTACTING YOU.

FIELD OF DREAMS SPONSOR REGISTRATION

BUSINESS / ORGANIZATION NAME _____

CONTACT PERSON _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS EMAIL _____

FORM OF PAYMENT: CHECK ATTACHED PLEASE SEND INVOICE

SPONSORSHIP LEVEL: \$250 \$500 \$1,000 \$1,500 \$2,500 \$5,000 \$10,000 \$OTHER

PLEASE SEND AD ART VIA EMAIL TO: stevenerland@hotmail.com

ALLIANCE FOR ALB MAILING ADDRESS: **1120 East Huffman Rd. #571, Anchorage, AK 99515-3520**

OR DELIVER TO: **Sleep Comfort by Nerlands, 123 E. Fireweed Lane, Anchorage AK 99503 • PHONE 258-2505**

PLEASE MAKE CHECK PAYABLE TO **THE ALLIANCE FOR ALB.** - TAX I.D. #31-1583077